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TO: United States Patent and Trademark Office

Fax No. 571-273-8300 Phone No.

FROM: Linda L. Berger (Typed or printed name of person signing Certificate)

Fax No. (513) 634-3007 Phone No. (513) 634-0885

Application No.: 10/764,190

Inventor(s): Peter Fyler Lynch

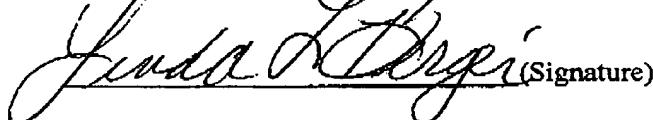
Filed: January 23, 2004

Docket No.: 9495

Confirmation No.: 8071

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- 1) Amendment After 1st Office Action (7 Pages)
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/764,190
Inventor(s) : Peter Fyler Lynch
Filed : 01/23/2004
Art Unit : 3634
Examiner : James C. Dooley
Docket No. : 9495
Confirmation. No. : 8071
Customer No. : 27752
Title : *Shelf Display Apparatus for Absorbent Articles
Packaged in Flexible Film*

AMENDMENT AFTER 1ST OFFICE ACTION UNDER 37 CFR §1.111(c)

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450
Dear Sir:

INTRODUCTORY REMARKS

In response to the Office Action of October 31, 2005, please amend the above-identified application as follows and consider the following remarks and reconsider the application. Please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 5 of this paper.